

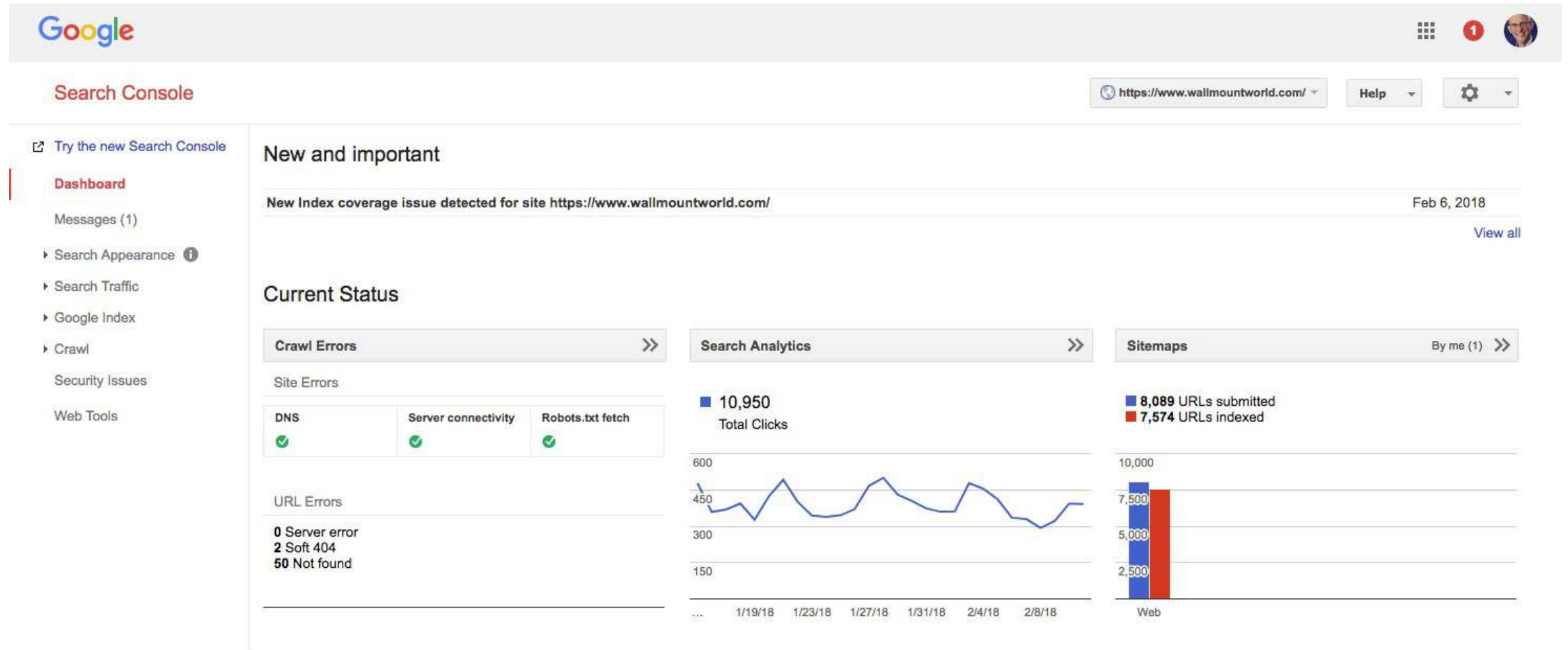
Google Search Console and SEO



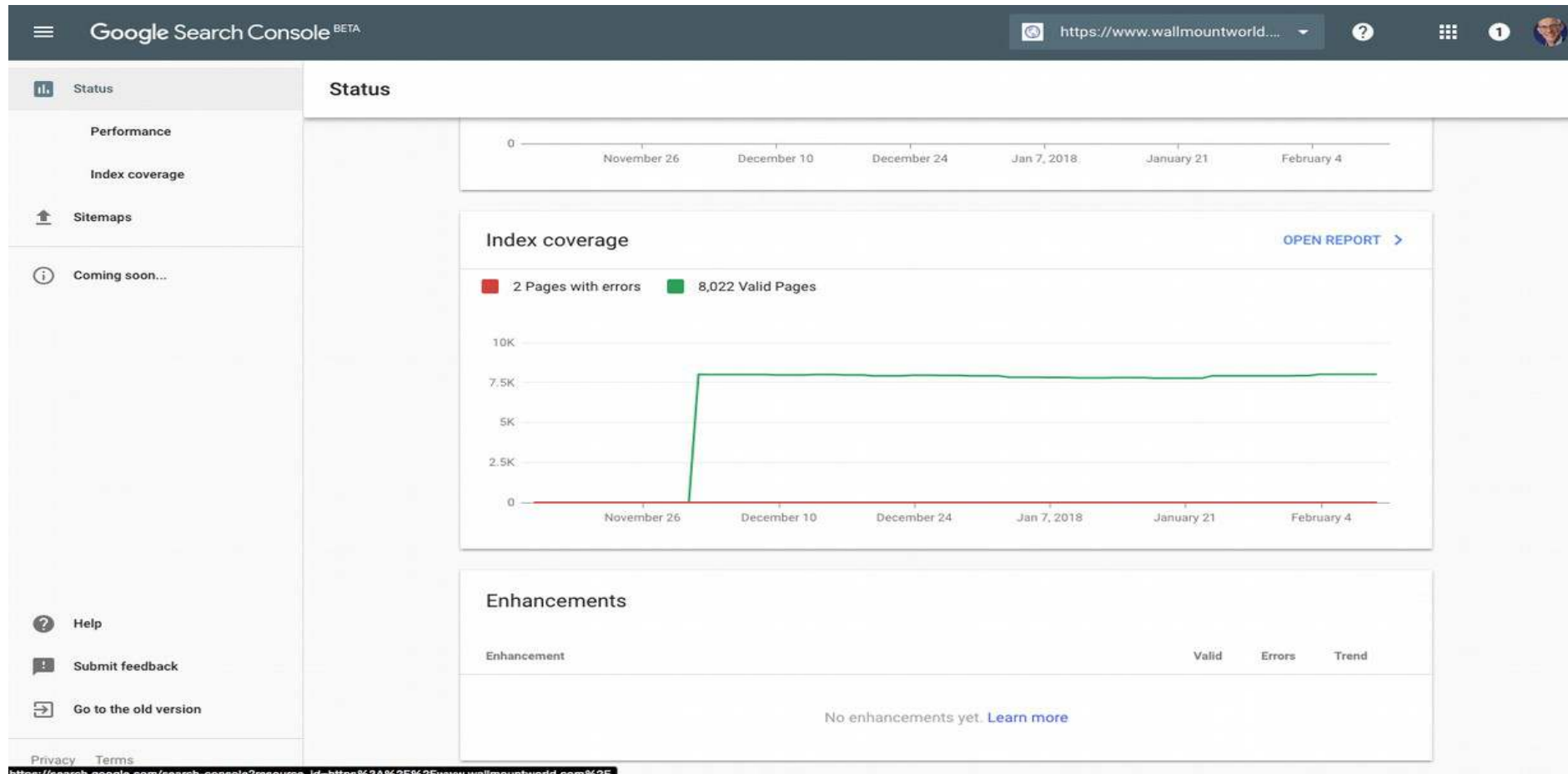
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Google Web Master Tools



The New - Google Search Console



Objectives

- Definition - What is it and what is it good for?
- What has Changed?
- What is New?
- Tips

Definition

Google Search Console (previously Google Webmaster Tools) is a no-charge web service by Google for webmasters. It allows webmasters to check indexing status and optimize visibility of their websites.

As of May 20, 2015, Google rebranded Google Webmaster Tools as Google Search Console. In January 2018, Google introduced a new version of the Search Console, with a refreshed user interface and improvements.

Source: https://en.wikipedia.org/wiki/Google_Search_Console

Lets Go Look At It

Live Demo

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